

Curriculum for Bachelor of Arts in Health Communication

Course Number	Course Title	Credits
Fall 1		
HPCH 210	Health Communication Theory	3
EPHD 203	Epidemiology & Biostatistics	3
HPCH 205	Introduction to Public Health	3
HPCH 211	Research Methods	3
ENGL 203	Academic English	3
<i>Term Credit Total</i>		15
Spring 1		
EPHD 213	Survey Methods	2
HPCH 203	Interpersonal Communication	3
HPCH 201	Health Awareness & Behavior	3
MCOM 202	Communication Theory	3
MCOM 228	Introduction to Digital media	3
ENGL 204	Advanced Academic English	3
<i>Term Credit Total</i>		17
Fall 2		
HPCH 237	Theories & Practice of Health Promotion	3
MCOM 215	Media Law and Ethics	3
ARAB 223	Arabic for the Media	3
	Societies and Individuals Elective I	3
HPCH 212	Design & Evaluation of Health Communication Activities	3
<i>Term Credit Total</i>		15
Spring 2		
HPCH 204	Social Marketing	3
HPCH 207	Risk Communication in Public Health Practice	2
	Culture and Histories (History of Ideas) Elective I	3
	Culture and Histories Elective II	3
	Understanding The World Elective I	3
	Arabic Communication Elective	3
<i>Term Credit Total</i>		17
Summer 2		
HPCH 250	Practicum	2
<i>Term Credit Total</i>		2
Fall 3		
HPCH 200	Global Public Health	3
HPCH 208	Advocacy & Activism for Social Change	3
	Free Elective	2
MCOM 246	Digital & Multimedia News	3

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MCOM 247	Trauma Journalism	3
<i>Term Credit Total</i>		14
Spring 3		
HPCH 215	Project Management Skills	2
	Understanding the World Elective	3
	Societies and Individuals Elective II	3
	Culture and Histories Elective III	3
HPCH 209	eHealth for Public Health	2
HPCH 251	Capstone Seminar	2
<i>Term Credit Total</i>		15
Total Credits		95