AMERICAN UNIVERSITY OF BEIRUT | **ACCESSIBILITY FOR A BOLDER LEARNING EXPERIENCE INITIATIVE**

ABLE SUMMIT 2023

Accessibility for a Bolder Learning Experience (ABLE)

DIGITAL ACCESSIBILITY IN HIGHER EDUCATION

"Do It Yourself"

ABSTRACT

Call for action for the ABLE Summit 2023.

ABLE is an initiative by the Talal and Madiha Zein AUB Innovation Park (Zein AUB iPark). This international initiative focuses on digital accessibility to integrate students with disabilities and open the doors of higher education to everyone.

One of the key instruments of the ABLE initiative is the annual summit that brings together educators, students, technology professionals, policymakers, industry leaders, and global experts to build capacity, transfer knowledge, build awareness, collaborate, and discuss best practices.

The 2023 theme is "Do It Yourself"

About ABLE

The **ABLE (Accessibility for a Bolder Learning Experience)** initiative, by the Talal and Madiha Zein AUB Innovation Park, is a groundbreaking effort aimed at increasing accessibility and success rates for students with disabilities through **digital accessibility**.

As a primary tool to bring all the thinkers, doers, and users in one place, the annual **ABLE Summit** was established. This one-of-a-kind forum in Lebanon and the region, brings together **over 350 participants** face to face with international experts, policy makers, professionals, users, exhibitors, and specialized organizations to shed light on digital accessibility in education and introduce a variety of digital accessibility and assistive technology solutions. This event not only raises **awareness** and fosters **collaboration**, but also provides a primary gateway for **capacity building** and **sustainable knowledge transfer** for the public. With three successful years under its belt, the ABLE Summit continues to drive cultural change and promote inclusion on the national and regional level.

The summit highlights include talks, showcasing, workshops, an exhibition, discussions, networking activities and competitions. The event will conclude with the summit findings and the ABLE advisory board **recommendations** and **roadmap** for digital accessibility in Lebanon.

Date: **September 14 and 15, 2023**

Place: **American University of Beirut (AUB)**

Theme and Tracks

The 2023 theme is **"Do It Yourself"** to pilot hands-on actionable experience for the attendees. This is done through practical sessions to simulate offered solutions using real examples or user cases. Examples include; testing assistive technologies, content testing and remedy tools or web accessibility solutions.

Tracks:
1. E-Accessibility
2. Student Success
3. Independent Living
4. Sustainability
5. Create-ability

For more information, you may visit the URL: http://www.aub.edu.lb/able

What was impossible yesterday is possible today with technology!

Take Part in The ABLE Summit 2023:

Participate as a Speaker:

Participate through a *workshop*, a *15 minutes showcase*, a *talk or a breakout discussion*
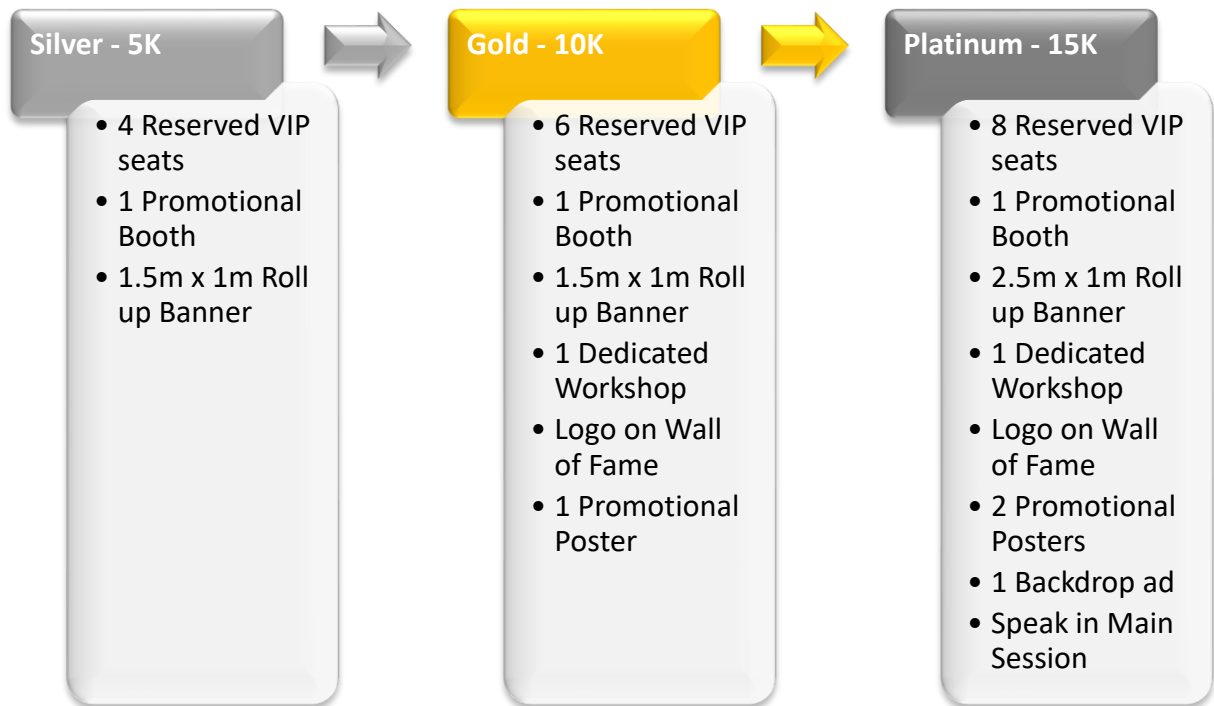
Become an Exhibitor:

Book a booth in the ABLE Summit *Exhibition* for assistive technologies and accessibility services.

Become a Sponsor:

Become a *sponsor* to the ABLE summit, cash or in-kind. Sponsors receive:

- Organization logo in the conference booklet, printed material, and the conference website.
- Insertion of promotional materials from the sponsor in the official conference bag
- Social media posts

I. Sponsorship Packages:

Silver - 5K

- 4 Reserved VIP seats
- 1 Promotional Booth
- 1.5m x 1m Roll up Banner

Gold - 10K

- 6 Reserved VIP seats
- 1 Promotional Booth
- 1.5m x 1m Roll up Banner
- 1 Dedicated Workshop
- Logo on Wall of Fame
- 1 Promotional Poster

Platinum - 15K

- 8 Reserved VIP seats
- 1 Promotional Booth
- 2.5m x 1m Roll up Banner
- 1 Dedicated Workshop
- Logo on Wall of Fame
- 2 Promotional Posters
- 1 Backdrop ad
- Speak in Main Session

Promotional banners, posters, and booths are provided by the sponsor.

II. Sponsor Speakers:

Sponsor the travel and accommodation of international speakers.

III. Sponsor In-kind:

Catering, Sign Language Interpretation, Live Transcription, Live Translation, Branding and Marketing Material, Audio Visual Services, Video Production, Photography or Media Coverage. Other custom sponsorship packages are welcome.